

June 2010

# GrandRapidsGolfLesson.com

## Quotes of The Month:

“Something must be going right because my friends no longer want to play golf with me”- quote from a Renegade Golfer

“On this path, it is only the first step that counts.” ~ST.JEAN-BAPTISTE-MARIE-VIANNEY, Catholic Saint

2009 Golfer of the Year  
Mike Franz

## Inside this issue:

- The Secret Code 1
- This Month's Bonus 5
- Is Jack's Dominant Eye The Same As Yours? 2
- Once In A Lifetime Opportunity 4



Hello World!

I accomplished step one by entering the outside world on 6-8-10 at 11:30am. I'm here to help Mommy even the playing field against Daddy and Lucas. And to keep Daddy up on his celebrity gossip.



I was told that Lucas has been writing the June newsletter for the last 3 years. What a sucker! Ha! If Daddy thinks I'm writing this months newsletter he has another thing coming. **No way!** Not this kid. You're not getting anything outta me.

I'll be hanging out with mommy and reading People Magazine.

Happy Father's Day!

Audrey Hope Seifferlein  
7lbs 9oz

## Brian Vander Ark of The Verve Pipe Private Party August 13th!!

Save the Date for your Golf Improvement "Member Only" backyard concert.

Brian Vander Ark of The Verve Pipe will be playing a poolside concert for Golf Improvement Members at the home of Dave and Angela Korte.

Upgrade to a golf improvement membership for only \$14.97 per month and receive a special invite for you and a guest to attend this Exclusive Golf Improvement Member Only Party. Even the President will not have access to the Secret Code.

## Guest Columnists

**HIT IT LOW AND LET IT ROLL?**  
By Greg Courtney

It's now past Memorial Day, you've taken a couple of lessons, played a few rounds and you are sure you have got that golf swing right where you want it. Yep, it's time to go that new

### **Schedule update** **Through September**

**30th- Group Programs at**  
[http://  
seifpro.wordpress.com/20  
09/01/09/2010-group-  
sessions/](http://seifpro.wordpress.com/2009/01/09/2010-group-sessions/)

### **Hall of Fame Golf** **School with Top 50 in** **the World Golf**

**Instructor Gary Wiren-**  
July 31st, one day golf  
school at The Highlands  
Golf Club. Details at  
[http://  
seifpro.wordpress.com/20  
10/05/08/pga-hall-of-  
famer-dr-gary-wiren-  
coming-to-grand-rapids/](http://seifpro.wordpress.com/2010/05/08/pga-hall-of-famer-dr-gary-wiren-coming-to-grand-rapids/)

### **Golf Improvement** **Member Only Client**

**Party-** August 13th.  
Poolside w/ Brian Vander  
Ark of The Verve Pipe

driver to add to the bag. You might be thinking that you need a new driver with a lower loft, a driver that will keep the ball down and let the ball roll down the fairway to get those extra yards you'd like. This will work for you if your swing speed is over 100 mph and you have at least a +2.5 degree angle of attack into the ball. The +2.5 angle of attack means that you are hitting the ball on the upswing with at least 2.5 degrees. So how close are you to those numbers? The average male amateur golfer swings about 85 mph, the average female amateur golfer swings about 65 mph. \*(These swing speeds are from Tom Wishon at Tom Wishon Golf Technologies. [www.twgolftech.com](http://www.twgolftech.com)) The lower lofted drivers will not work well with those swing speeds that are well under 100 mph. Higher lofted drivers would be a more reasonable answer to your desire for more distance, control and lower scores. You don't want too much loft on the driver. That will increase the spin on the ball and make the shot balloon way up like the ball is filled with helium. How do you know or find out what loft works

well or the best with your swing and swing speed? Locate a professional club fitter that has a launch monitor. The professional club fitter will measure you and your swing using the launch monitor. This will give you your swing speed, launch angle, ball speed, ball spin rate, carry distance and total distance. This process will inform you as to which loft is too low for you and which loft is too high and which is the best for you. Give it a try. It works! Professional club fitters can be found at: [www.twgolftech.com](http://www.twgolftech.com) or [www.agcpgolf.com/](http://www.agcpgolf.com/)

Fairways and Greens to You!

Greg Courtney  
Courtney's Custom  
Clubs

AGCP Level 10 Quali-  
fied and Certified  
GCA Advanced Profes-  
sional Clubfitter/  
Clubmaker

[court-  
nays\\_clubs@hotmail.co  
m](mailto:court-nays_clubs@hotmail.com)

### **The First Secret** **to Great Golf**

**Drives - Keep Your**  
Dominant Eye on the  
Ball

By Pat M Mullaly

Living on Cape Cod in Massachusetts, I am surrounded by dozens of fine golf courses. I took a golf lesson the other day with Jane Frost, a great golf instructor, named by Golf Magazine as one of the top 100 Golf Teachers and top 50 in Golf for Women. Before beginning the lesson we talked about my game, how often I played, etc. and then she asked me what turned out to be the most critical question I've ever been asked since learning the game: Which of my eyes (right or left) is my dominant eye?

Some years ago I was told to set up my golf swing by focusing my left eye on the back of the golf ball. This caused my head to slightly tilt to the left and shifted my balance just a little to the right. I've been following this advice and always found it a little confusing. I just couldn't focus well. Well, duh!?! No wonder I've been having trouble all this time. After a very quick test, we discovered I am right eye dominant! I've been working against myself for years! As a "right eye dominant player" I should be focusing on the front of the golf ball with my right eye, not the back of the golf ball

with my left eye. It felt totally awkward at first and I had to keep reminding myself to use my right eye to focus. But after just a few minutes, everything started to just "click!" I was hitting the ball much more solidly and sending it long and straight. That nasty slice I was always battling was gone!

One simple correction and my game has improved! I asked Jane how it was that so many instructors skip this important issue, or don't test students for their dominant eye. Her explanation: several years ago Jack Nicolas wrote a book, "Golf, My Way," in which he explained how he used his left eye to focus on the back of the ball during his set up. He made it very clear that this was his own way of doing things and it was not necessarily good for everyone. But his instructions were taken by many as gospel, and his set up is used by many golfers whether it fits them or not.

My advice to you: discover which of your eyes is dominant. This is an often overlooked but one of the most important discoveries for any person or athlete who is participating in any sport that requires physical movement to propel an object accurately to a target or position on a field. There is a simple test you can use to determine which of your eyes is dominant. Have a friend stand opposite you. Place your hands at eye level with the two palms facing away, and overlap the thumbs and first fingers of each hand to create a triangle through which you can look. Now look at your friend and have he or she tell you which of your eyes they can see through the triangle formed by your hands. You will have naturally chosen to use your dominant eye in order to see your friend. Once you know which

of your eyes is dominant, use that information to your advantage in the game of golf. May all your drives go straight and true.

Golf is a never ending metaphor for life, you play it with enthusiasm, and sometimes you surprise yourself. Pat M Mullaly has played the game of golf for many years and is familiar with all the excitement, frustrations and joy the game can provide, especially for women. Her blog [golfgirls.com](http://www.golfgirls.com) (<http://www.golfgirls.com>) is a resource for today's woman golfer. Add your comments to her blog or email her directly at [golfgurl@golfgirls.com](mailto:golfgurl@golfgirls.com)

**Nicklaus at Augusta. He's still got it. Look at the left hand at impact!**



## An Outstanding Golf School Coming to The Highlands Golf Club Saturday July 31st, 2010

An opportunity to have a memorable day of outstanding instruction, and great enjoyment from one of the most acclaimed teachers in America teaching along with your very own PGA Golf Guru Scott Seifferlein.

Dr. Gary Wiren is one of the most recognized teachers of the game. Coming here to teach with Scott Seifferlein gives us all an opportunity to learn from a...

- Golf Digest and
- Golf Magazine Top 50 Teacher
- Author of The PGA Teaching Manual
- He is one of only three people in the world to be inducted into The PGA Hall of Fame, and The World Golf Teachers Hall of Fame!

The school includes *long and short game, putting, bunker play, effective practice, course management, physical training, and psychology*. These are all subjects on which Gary has written books. Be prepared to not only have a great learning experience, but it will be fun as well.

**You will go home having had a memorable day, getting top level instruction, and owning a lifetime plan for improvement.**

It will follow this format and

- Runs from 8:30AM to 4:30PM, Saturday, July 31st, 2010
- A maximum total of only 20 participants
- Will Include lunch and refreshments
- You will receive a signed copy of Dr. Wiren's latest award winning book, WHEN GOLF IS A BALL.
- A national award winning DVD The Fascinating World of Golf.
- A CD, The Secrets of Power Golf.
- These along with a presentation folder with numerous handouts and information
- All skill levels are invited and will be comfortably grouped together

Cost; \$375. all taxes included

**[ What a great Father's Day gift idea !!! ]**

For additional information, and to reserve a spot, please call Scott Seifferlein at 616.802.4969 and **book early.**



## This Month's Bonus Gift

Last week's Champion Success Strategy was loaded with advanced level techniques and complex golf vocabulary (see below). To help you better understand all this mumbo jumbo, I have set up a Lob Wedge Extravaganza on July 10th at 2pm. This is for golf Improvement members only\*\* and there will be no charge. You do however need to pre-register by e-mailing [info@grandrapidsgolflesson.com](mailto:info@grandrapidsgolflesson.com)

(excerpted from Champion Success Strategies Week 24)

Please keep in mind that this is a high risk play and should only be used if there is no other option or if you have practiced like it was your job.

Take your highest lofted club. Set the clubface to the ball slightly open and with added loft. (You artificially add loft by having your hands even with the ball or even slightly back of the ball vs. the common hands slightly ahead position) Play the ball slightly forward in relation to your bodies center.

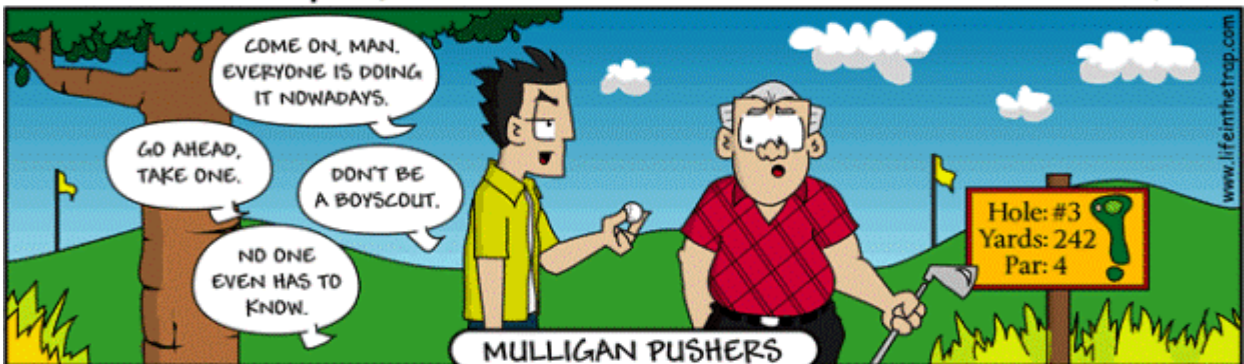
Make an aggressive swing that is slightly more vertical (earlier hand hinge will set the shaft more vertical) in the backswing.

On the downswing you will need to create a path that swings a bit outside of the plane and then back inside and across the ball through impact. If you exaggerate this swing path more than ½ inch you will create too much risk and end up shanking and topping the ball.

\*\*Upgrade to a golf improvement membership for as little as \$6.97 per month!!

### Life in the Trap by Rick Newell

[www.lifeinthetrap.com](http://www.lifeinthetrap.com)



Your Partner In Golf Success,

Scott Seifferlein

PGA Golf Guru

616.802.4969

[www.grandrapidsgolflesson.com](http://www.grandrapidsgolflesson.com)

[www.highlandsgolf.com](http://www.highlandsgolf.com)